



med+Logistica

International Congress and Exhibition
for Logistics and Process Management in Hospitals

6 and 7 May 2025

**+
The N° 1**

Exhibitor information

www.medlogistica.de/en

med.Logistica – process management in hospitals

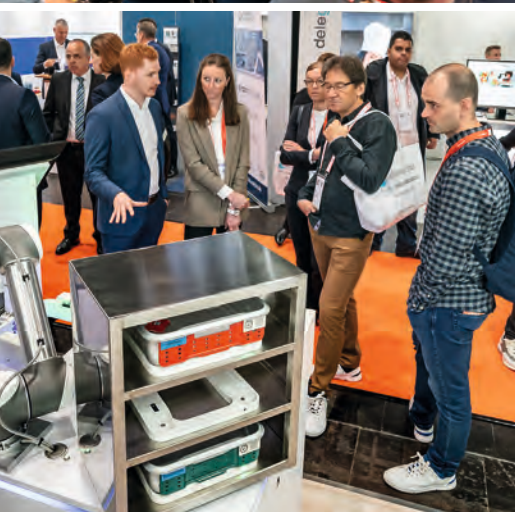
The only industry platform of its kind

med.Logistica offers decision-makers from different areas an unparalleled industry platform dedicated wholly and comprehensively to process optimisation in hospitals.

The congress and trade show cover all relevant areas, from procurement and the flow of personnel, materials and information, all the way to disposal practices. The core focus is on sharing knowledge and expertise between professionals and interchange with industry. Around 1,000 participants from 12 countries took the opportunity in 2023 to visit med.Logistica.

Sustainability, efficiency, ethical issues and particularly the dependence on complex supply chains are now presenting hospitals with huge challenges. Areas such as purchasing, logistics, digitalisation and automation as well as designing agile processes are gaining in importance as areas that can be adjusted to make hospitals fit for the future. med.Logistica presents innovative solutions – for optimising processes, increasing quality of care and patient satisfaction, and reducing costs.

For anyone in hospital management in Europe’s German-speaking region, med.Logistica is an absolutely essential industry event. It is the place to meet clients and attract the most attention for your products and services!



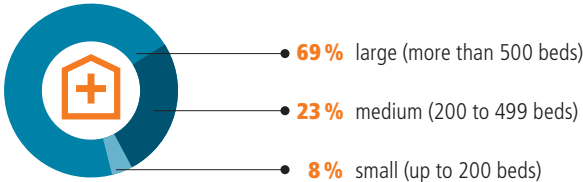
PROPORTION OF DECISION-MAKERS



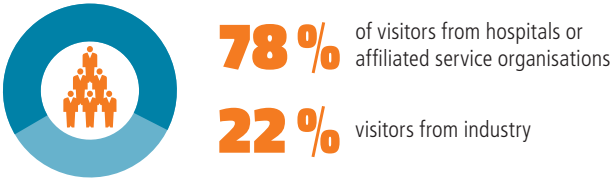
VISITORS TO MED.LOGISTICA



PROPORTION OF HOSPITALS



WHERE VISITORS COME FROM



The trade show: meeting point for industry insiders

With the huge range it covers, the med.Logistica trade show is constantly gaining in relevance for industry visitors and therefore also as a crucial platform for exhibitors. Extremely high visitor satisfaction levels and recommendation rates speak volumes about the attraction of such a wide-ranging portfolio of products and services.

HIGH RELEVANCE AND RECOMMENDATION RATES

More than **50%**

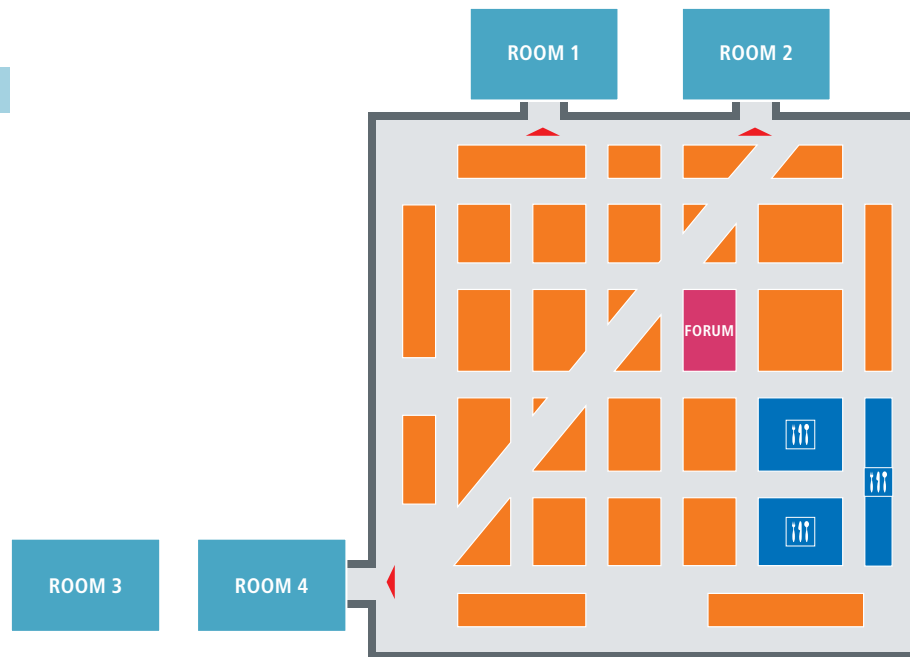
of visitors rated the trade show as a decisive factor in their visit to med.Logistica.

70%

of visitors to med.Logistica 2023 were very satisfied with the event and will recommend it to others.



Trade show with real added value



Between congress programme and networking – the trade show is centre stage

At med.Logistica 2023, exhibitors from 6 countries came together in the exhibition hall to present their products and services from various areas of hospital logistics. High exhibitor satisfaction levels and recommendation rates are now already forecasting positive outcomes for med.Logistica 2025, which will again deliver a variety of products and solutions for the hospital sector. The exhibition will once again be seamlessly integrated into the congress and between the seminar rooms.

The entire trade show spectrum

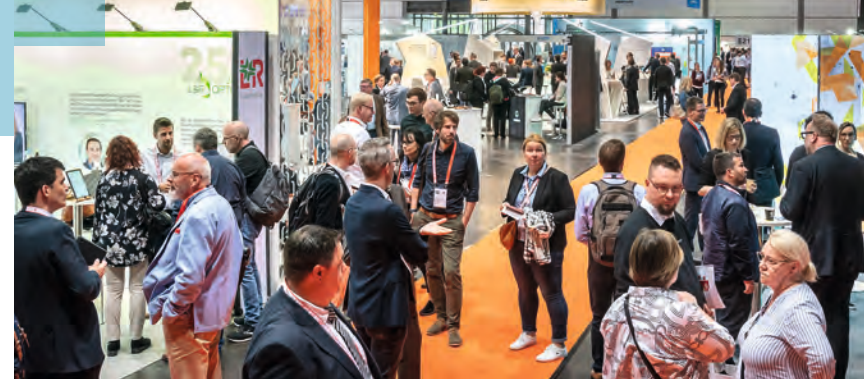
- IT, software, technology and services for:
 - Filing systems, Archiving
 - Storage and transport of medicines
 - Bed management
 - Waste logistics
 - Lab logistics
 - Medical product logistics
 - Surgical logistics
 - Patient logistics
 - Sterile goods logistics
 - Food and kitchen logistics
 - Laundry and clothing logistics
- Hospital logistics in the construction planning process
- Medical and operating engineering
- Wayfinding systems
- Research, colleges and universities, training and development
- Professional organisations and associations
- Purchasing organisations

70%

of exhibitors said in 2023 that they will return for med.Logistica in 2025 and do unreservedly recommend the event to others.

Exhibitor registration: www.medlogistica.de/registration





Ways to take part – more than just a booth!

PRESENTATION IN THE CONGRESS PROGRAMME, CALL FOR PAPERS

Present your innovative logistics solutions together with a hospital representative as part of the official congress programme! www.medlogistica.de/cfp-mlo25

DIRECT ACCESS TO YOUR TARGET GROUPS

Vouchers for inviting potential clients, presenting your business on our homepage with a link to your testimonials, plus advertising in newsletters, the app and congress programme: med.Logistica offers a variety of ways to draw attention to your business before or during the event.

SHOWCASE IN THE EXHIBITION HALL

Make use of the forum in the exhibition hall to present the latest products and services! A short presentation is an excellent way of reaching potential customers looking for preliminary information. More in-depth discussions can then take place at your exhibition booth.

SPECIAL BONUS FOR START-UPS

Our special offer for innovative businesses established less than 5 years ago and with fewer than 10 employees: participate in the trade show with 9 m² exhibition space incl. walls and flooring for just 1,500 EUR.

ADDITIONAL COMPLIMENTARY SERVICES

Alongside these exclusive services, your trade show participation also includes some free extras. For example a 2-day congress pass (from 9 m² exhibition space), parking space and cloakroom free of charge as well as use of Leipzig public transport. We can also help you find hotel rooms at attractive rates.

EVENING NETWORKING

Attendance at the med.Logistica get-together is an absolute must. In 2023, around 470 visitors and exhibitors enjoyed the sociable atmosphere at this evening event. It's a chance to consolidate contacts, forge new partnerships and establish or expand networks.

Best-practice solutions at the congress – topical, innovative, practical



Presentations of practical solutions are a leading feature of the congress. It's a place for hospital decision-makers to demonstrate via actual projects how they organise processes across their sites efficiently, to high standards and with improved patient benefit.

Included are also areas such as digitalisation and automation, as well as sustainable configuration of processes in hospital and associated non-clinical environments.

≈ **100**

contributions
by more than 120 speakers

■ INTEGRATED, HOLISTIC CONCEPTS

for process optimisation

■ BEST-PRACTICE CONTRIBUTIONS

are core to the event, highlighting concrete solutions and presented by hospital representatives

■ BASELINE CONTRIBUTIONS

provide a comprehensive overview of tried-and-tested solutions, from areas such as module and catering supply, master data management, unit dose and case cart logistics all the way to tracking systems

■ EXPLORING SPECIFIC AREAS AND WHERE THEY INTERSECT

e. g. warehouse logistics, process management, surgical logistics, case carts, module supply, logistics in special situations, artificial intelligence, patient logistics, food logistics, medical device processing logistics, tracking systems, procurement management and disposal

■ ADDITIONAL TALKS AND SPECIAL FORMATS

such as panel discussions spotlight important topics – including recruitment or sustainability – to ensure a fully comprehensive programme

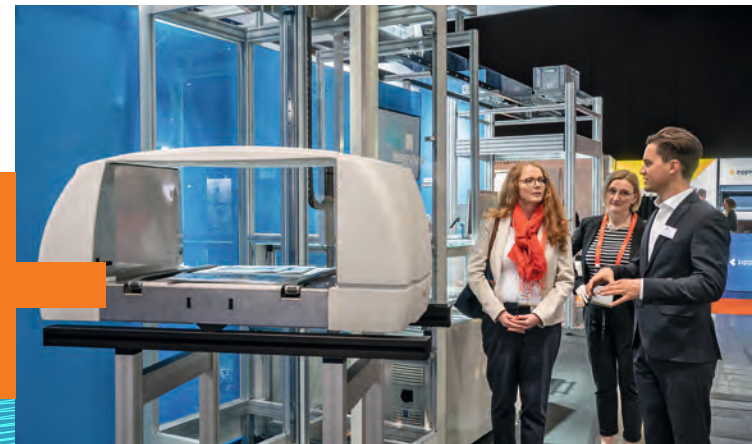


LEIPZIG INNOVATION AWARD FOR HOSPITAL LOGISTICS

Be sure to apply for the “Leipzig Innovation Award for Hospital Logistics” when you submit your presentation! The prize is 6,000 EUR and will be awarded for the fifth time at med.Logistica 2025. It honours outstanding and innovative projects that have already been put into practice. Don't miss your chance to establish a high profile for logistics solutions in the professional community!

THESIS AWARD

The Thesis Award recognises outstanding scientific work specifically focused on healthcare process optimisation and comes with a cash prize of 1,000 EUR. Candidates will be invited to med.Logistica, which provides an ideal platform for young talent to interact and exchange ideas with decision-makers from industrial and scientific fields.



Strong partnerships – our patrons



ADKA – Bundesverband deutscher
Krankenhausapotheker e.V.



Bundesverband
Pflegemanagement e.V.



DGSV – Deutsche Gesellschaft
für Sterilgutversorgung e.V.



EKK plus GmbH –
Ein Unternehmen der GDEKK GmbH



femak – Fachverband für Einkäufer,
Materialwirtschaftler und Logistiker im
Krankenhaus e.V.



FKT – Fachvereinigung
Krankenhaustechnik e.V.



Krankenhausgesellschaft
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Landeskrankenhausgesellschaft
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prospitalia Prospitalia GmbH



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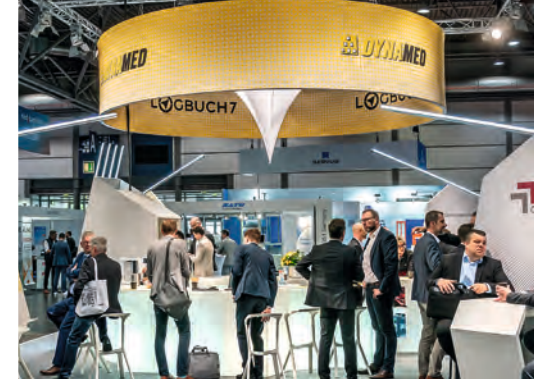
Verband der Privatkliniken in Sachsen
und Sachsen-Anhalt e.V.



VOPM –
Verband für OP-Management e.V.



WGKT – Wissenschaftliche Gesellschaft
für Krankenhaustechnik e.V.



Dates, facts and deadlines

Event dates	6 and 7 May 2025
Location	Leipziger Messe GmbH Congress Center Leipzig Messe-Allee 1, 04356 Leipzig, Germany
Trade show opening times	6 May 2025, 9:30 a.m. - 6:30 p.m. 7 May 2025, 8:30 a.m. - 4:00 p.m.
Booth rental prices	
Row booth	209.00 EUR/m ²
Corner booth	214.00 EUR/m ²
Peninsula booth	219.00 EUR/m ²
Island booth	229.00 EUR/m ²

Prices are subject to an AUMA fee of 0.60 EUR/m², a media flat-rate of 175.00 EUR and are plus VAT

Registration deadline for entry into congress programme: 25 October 2024

We are here to help – your points of contact

Interested in taking part as an exhibitor in 2025? We are more than happy to help you plan, organise and prepare your participation.



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Find us and med.Logistica on LinkedIn!



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